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Core180 Welcomes Telecom Sales Veteran, Ron Carmanico, as Vice President of Sales

Fairfax, Va., and Hoboken, N.J., March 17, 2009 – Core180, a leading telecommunications network integrator and pioneer of the Network-as-a-Service (NaaS) model, announced that Ron Carmanico has joined its executive management team as vice president of sales.

Carmanico's responsibilities will consist of starting several new company initiatives, including Core180's Partner Program and Carrier Connection Program that are set to launch later this spring. These efforts will make it easier for partners to work with Core180 and for international and domestic carriers to work with each other to increase sales opportunities outside of their traditional markets.

"We are very pleased to have Ron join the Core180 team," said David Baule, CEO of Core180. "Ron's leadership and experience will help the organization grow into new markets while expanding our footprint in the enterprises, carriers and partner channels."

With more than 25 years of sales and management experience in telecommunications and professional services industries, Carmanico has successfully lead and directed sales teams in the large enterprise, carrier and government markets.

Prior to Core180, Carmanico was vice president of U.S. sales for Global Telecom & Technology. There, he was responsible for carrier, enterprise, government and agent channels sales. Carmanico has also held senior management positions with Verizon Business, MCI and Intermedia.

"I am excited about being part of Core180's growth and rapid platform expansion," said Carmanico. "The Core180 Network-as-a-Service model truly provides a game-changing solution for organizations that need to expand while maintaining financial accountability."

About Core180

Core180 (www.core180.com) utilizes its proprietary platform to develop Purpose-Built Networks for customers. Its Network-as-a-Service (NaaS) solutions enable users to better leverage their carrier vendors and enable greater choice and flexibility in their last-mile access solutions. Additional benefits of the NaaS model include network flexibility, greatly reduced upfront investment by converting capital expenses into an easy to manage service solution and decreased requirements for additional headcount to administer infrastructure, service providers and equipment manufacturers. The company serves large enterprises, system integrators, government agencies as well as facility and non-facility based telecommunications carriers. Core180 is headquartered in Metro New York (Hoboken, N.J.) with operations in the Washington, D.C. region (Fairfax, Va.).