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NETWORK-AS-A-SERVICE (NaaS) EMERGES AS TREND FROM PACIFIC TELECOMMUNICATIONS COUNCIL (PTC) 2009 TRADESHOW

**— NaaS Model to Help Enterprise Customers Reduce Network Costs and
Improve Performance in Down Economy —**

Fairfax, Va., and Hoboken, N.J., February 10, 2009 — During the recent Pacific Telecommunications Council tradeshow (PTC09) in Hawaii, one of the trends talked about was Network-as-a-Service. A concept much like Software-as-a-Service (SaaS) in the technology industry, NaaS helps enterprise clients greatly increase their networking options while reducing the costs and manpower needed to maintain those networks.

The topic surfaced during a panel discussion entitled “The Enterprise Market – Becoming One with the Customer: Is the Future of Retail Wholesale?” Panelists included: Patrick Shutt, CEO of Global Capacity; Chuck Storman, CMO of PacketExchange Ltd.; Mory Camara, senior network architect for Deluxe; Mark Winter, executive vice president for Deluxe; Chris McDonald, vice president of wholesale markets for PCCW Global; and David Dunn, senior vice president for CRG West. David Baule, CEO of Core180 was the moderator of the panel.

“Enterprise clients are looking for ways to reduce costs and outsource the management of their network solutions in today’s tough economic climate,” says David Baule, CEO of Core180. “The Network-as-a-Service model meets those needs while giving customers the ability to change their network configurations in days, not the typical weeks or months, as their needs change.”

The NaaS model is a vast improvement over the traditional model where businesses try to fit their needs into a preexisting “one-size-fits-all” solution or are forced to create and manage their own solution from scratch. With the NaaS model, businesses can choose the services that fit their needs now without the hassles of negotiating with carriers or trying to piece together their own network.

In addition, businesses can quickly change the configuration of the network as their needs change.

“The Network-as-a-Service model can give businesses a competitive edge by giving them the ability to quickly scale their network solution as customer demand and economic conditions continue to change,” added Baule. “Core180 is one of just a few companies already offering clients a Network-as-a-Service solution.”

Core180’s NaaS solution helps customers greatly increase their networking options while reducing costs, manpower and time to market. This is done by utilizing Core180’s [proprietary platform](#), offering purpose-built network designs and deployments using providers throughout the world to create quickly the best possible solution for each customer.

The Core180 platform currently reaches Tier 1, 2, and 3 markets throughout the U.S. In the coming weeks, the company plans to launch an alliance program that will help clients seamlessly connect with international carriers for a truly global NaaS solution.

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About Core180

Core180 (www.core180.com) utilizes its own proprietary platform to develop purpose-built networks for customers. These Network-as-a-Service solutions allow users to better leverage their carrier vendors and enables choice and flexibility in their last-mile access solutions. The company serves large enterprises, system integrators, government agencies as well as facility and non-facility based telecommunications carriers. Core180 is headquartered in Metro New York (Hoboken, N.J.) with operations in the Washington, D.C. region (Fairfax, Va.).