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Core180 Welcomes Kimberly Hicks as Vice President of Finance

Fairfax, Va., and Hoboken, N.J., March 24, 2009 – Core180, a leading telecommunications network integrator and pioneer of the Network-as-a-Service (NaaS) model, announced that Kimberly Hicks has joined its executive management team as Vice President of Finance.

Ms. Hicks will be responsible for all financial and fiscal management aspects of the Company's operations. In addition, she will provide leadership and coordination of the administrative, business planning, accounting and budgeting efforts of the company.

"We are very pleased to have Kim join the Core180 team," said David Baule, CEO of Core180. "Kim's leadership and experience will be instrumental in helping the company grow by implementing best practice financial and accounting procedures and strategy."

Hicks has more than 15 years of financial and accounting experience in a variety of industries including software, technology, consulting and manufacturing. She also has experience in several technology venture-backed start-ups.

Prior to joining Core180, Ms. Hicks was the Chief Financial Officer of Formatta Corporation, where she was responsible for establishing financial and operational infrastructure, negotiating customer contracts, reducing expense structure, improving cash flow and negotiating credit facilities.

"I am excited to be part of Core180's growth and rapid platform expansion," said Hicks. "The company is well positioned for improved profitability through increased business opportunities and continuing to enhance efficiencies for its capital and operational cost structure."

About Core180

Core180 (www.core180.com) utilizes its proprietary platform to develop Purpose-Built Networks for customers. Its Network-as-a-Service (NaaS) solutions enable users to better leverage their carrier vendors and enable greater choice and flexibility in their last-mile access solutions. Additional benefits of the NaaS model include network flexibility, greatly reduced upfront investment by converting capital expenses into an easy to manage service solution and decreased requirements for additional headcount to administer infrastructure, service providers and equipment manufacturers. The company serves large enterprises, system integrators, government agencies as well as facility and non-facility based telecommunications carriers. Core180 is headquartered in Metro New York (Hoboken, N.J.) with operations in the Washington, D.C. region (Fairfax, Va.).