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Core180 Selects VARCom Solutions as Public Relations Agency of Record

HERNDON, Va., Jan. 26 -- Core180, an innovative telecommunications network integrator, announced today that it has selected VARCom Solutions as its public relations agency of record. VARCom Solutions will support Core180's communications efforts in a variety of ways to include marketing strategies, messaging, positioning and media relations.

"We are excited to have the opportunity to work with Core180 as it continues its phenomenal growth. We look forward to sharing with the public the superior value and services Core180 brings to its customers," said Raul Danny Vargas, president of VARCom Solutions.

"We are pleased to kick off our partnership with VARCom as they assist Core180 with our growth in both the government and commercial markets." said David Baule, Core180's CEO. "We selected VARCom for its strong reputation and "out-of-the-box" thinking to support the visibility of the Core180 brand."

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About Core180

Core180 is a telecom network integrator that provides "Purpose-Built" networking solutions to government agencies, large enterprises, carriers and systems integrators. The company utilizes its proprietary platform to design, deploy and manage networks that meet each client's individual needs. Benefits include improved network flexibility, control and visibility with reduced expense and operational efforts. Core180 maintains offices in Metro New York (Hoboken, N.J.) and in the Washington, DC region (Fairfax, VA). For more information, please visit www.core180.com.

About VARCom Solutions:

VARCom Solutions is an award-winning, full-service marketing and public relations consulting firm based in the Washington D.C. region. With its powerful tagline, "Shaping Perceptions. Delivering Results.", its broad range of services includes marketing/sales strategies, messaging and communications, public, media and government relations, business development, outreach and advertising campaigns, and much more. VARCom Solutions is expert in crafting and launching efforts that have a direct impact on business goals. VARCom Solutions is a veteran-owned/minority-owned company. For more information on VARCom Solutions visit www.varcom.com or follow our page on Facebook.